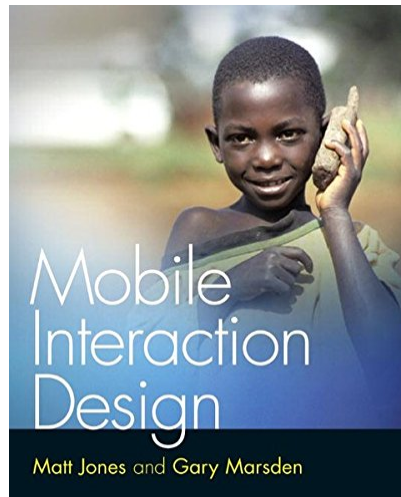# [B.o.o.k] Mobile Interaction Design PDF

[B.o.o.k] Mobile Interaction Design by *by Matt Jones*

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Mobile Interaction Design shifts the design perspective away from the technology and concentrates on usability; in other words the book concentrates on developing interfaces and devices with a great deal of sensitivity to human needs, desires and capabilities.

- Presents key interaction design ideas and successes in an accessible, relevant way
- Exercises, case studies and study questions make this book ideal for students.
- Provides ideals and techniques which will enable designers to create the next generation of effective mobile applications.
- Critiques current mobile interaction design (bloopers) to help designers avoid pitfalls.
- Design challenges and worked examples are given to reinforce ideas.
- Discusses the new applications and gadgets requiring knowledgeable and inspired thinking about usability and design.
- Authors have extensive experience in mobile interaction design, research, industry and teaching

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